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FAX TRANSMISSION**DATE:** September 2, 2008**PTO IDENTIFIER:** Application Number 09/441,204
Patent Number 7,127,415**Inventor:** David Verchere**MESSAGE TO:** US Patent and Trademark Office**FAX NUMBER:** (571) 273-8300**FROM:** GOODWIN PROCTER LLP

Thomas J. Scott, Jr.

PHONE: (202) 346-4000**Attorney Dkt. #:** BUT-001**PAGES (Including Cover Sheet):** 4**CONTENTS:** POA or Authorization of Agent (1 page)
Statement By Assignee to Establish Ownership (37 CFR 3.73(b)) (1 page)
Certificate of Transmission (1 page)

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PTO/SB/97 (09-04)

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Application No. (if known): 09/441,204

Attorney Docket No.: BUT-001

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on September 2, 2008
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POA or Authorization of Agent (1 page)

Statement By Assignee to Establish Ownership (37 CFR 3.73(b)) (1 page)

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PTO/SB/82 (01-06)

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REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS	Application Number	09/441,204; Conf #3995
	Filing Date	November 16, 1999
	First Named Inventor	David Verchere
	Art Unit	3625
	Examiner Name	Robert M. Pond
	Attorney Docket Number	BUT-001

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number: **070813**

☒ Please change the correspondence address for the above-identified application to:

☒ The address associated with
Customer Number:

070813

OR

☐ Firm or
Individual Name

Address

City

Country

State

Zip

Telephone

Email

I am the:

☒ Applicant/Inventor.

☐ Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Signature

Name

David Verchere
Chief Executive Officer

Date

8/1/2008

Telephone

212 897 4040

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

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Total of **1** forms are submitted.

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PTO/SB/96 (01-08)

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STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Regency Ventures Ltd.
 Application No./Patent No.: 7,127,415 Filed/Issue Date: October 24, 2006

Entitled: Method and system for acquiring branded promotional products

Regency Ventures Ltd., a corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
 2. ☐ an assignee of less than the entire right, title and interest.
 (The extent (by percentage) of its ownership interest is _____ %).

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 012005, Frame 0231, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: _____ To: _____
 The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
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☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

David Verchere
 Signature

8/1/08
 Date

David Verchere
 Printed or Typed Name

212 897 4040
 Telephone Number

Inventor
 Title